August 22 – 23, 2017
Nationwide Hotel & Conference Center
Columbus, Ohio

2017 Social Work & Admissions Conference
Don’t miss this year’s Conference!

The Conference is designed to provide clinical, operational, and management information on topical issues that impact your facility today. Featuring a condensed format optimized with multiple concurrent sessions, the program packs a lot of punch in a tight package. Providers will be able to register additional staff without missing multiple days or incurring overnight expenses. For those who decide to travel the night before or who appreciate extra programming, we have included 3 hours of complimentary bonus sessions the afternoon before the core agenda. Attend one or all three dependent on your travel schedule!
The Top 5 Reasons To Attend

1. **Education** – A variety of topics of interest will be covered during the program addressing the most pressing topics facing long term care social workers and admission directors.

2. **The one-day condensed format** allows you to maximize your learning with a short amount of time away from your facility. In addition, the single-day format allows providers to cover multiple sessions by sending additional staff at these rates! Plus you can come to the bonus sessions the previous day for no additional cost!

3. **Networking** – The conference provides a relaxed atmosphere to connect with peers, business partners, and industry experts to share problems and workable solutions.

4. **Convenient Location** – Held at the Nationwide Hotel & Conference Center with easy access off I-71. Near the Polaris Mall, a popular shopping & dining location.

5. **CEUs** – up to 9 CEUs for Social Workers, Certified Executives for Assisted Living (CEAL), Nursing Home Administrators and Nurses. Three hours of bonus sessions are available at the pre-conference program in addition to six hours on the main conference day. And the ability for social workers to earn their required 3 hours of ethics credit.

Again this Year! Association members registering for the Conference will also receive a complimentary one day registration (a $159 value) to the Association’s Annual Convention in May 2018 in Columbus, Ohio. The Annual Convention features over 100 educational sessions, a 300+ vendor trade show, CEUs and more! A great opportunity for you to experience both events!
Pre-Conference Bonus Sessions
August 22, 2017

Plan to come the afternoon before the Conference and attend one these bonus pre-conference sessions. These don’t miss programs are included in your registration fee at no additional charge!

12:30 pm
Pre-Conference Check In
Take this time to pick up your conference materials, catch up with colleagues and enjoy refreshments.

1:00 – 2:00 pm
Concurrent Sessions:

1. Ethics of Social Media: Risks and Opportunities to Practitioners
   1 CEU- Meets Ethics Requirement
   Use of social media and new technologies have exploded in the new millennium. More people than ever before are using the Internet to connect to one another, which poses benefits and challenges to those working in the health and human service field. In this presentation you will learn about the ethical implications of social media and new technologies for individual practitioners. Participants will learn the website-specific risks, benefits, and strategies to avoid ethical violations.
   Presented by: Danielle Smith, MSW, MA, LSW, Executive Director, Ohio Chapter of the National Association of Social Workers

2. Using the Preferences for Everyday Living (PELI) for quality improvement purposes.
   During this session, we will address implementation strategies that focus on using the Preference for Everyday Living (PELI) for quality improvement purposes, including: Working with Proxies, Ensuring Resident Choice, and Helping Staff Engage. We will share a new educational video and facilitator guide that can be used to train direct care staff and volunteers to complete PELI interviews with residents. Throughout our presentation we will seek your questions and provide evidenced based answers regarding the PELI.
   Presented by: Dr. Katherine Abbott, Assistant Professor of Gerontology, Miami University. Dr. Kendall Leser, Research Associate, Scripps Gerontology
Pre-Conference Bonus Sessions
August 22, 2017

2:15 – 3:15 pm
Concurrent Sessions:

3. Clients and the Internet: An Ethical Challenge

1 CEU- Meets Ethics Requirement
In 2017 it is undeniable that social media and the internet are a central component of our lives. As practitioners we cannot ignore its impact on our practice and our clients’ lives. In this workshop, ethical challenges related to working with clients in the internet age will be explored. We’ll discuss what to do when a client keeps friending you on Facebook, when a client mentions that they have a new online friend, or when a client brings drama from the internet to a session. Additionally, we will talk about how your organization can respond to changing online environment.

Presented by: Danielle Smith, MSW, MA, LSW, Executive Director, Ohio Chapter of the National Association of Social Workers

4. Communicating important preferences using the PELI among staff, residents, families, and volunteers.

In this session we will provide attendees with resources for using items from the PELI to enhance resident care. First, we will share a resident and family brochure about preference-based care that provider communities can customize for their own residents and family members. Secondly, we will share a process for engaging with residents about their preferences for everyday living called “Preferences for Activity and Leisure (PAL) cards.” Attendees will leave this session with access to a template for creating PAL cards in their own organizations as well as access to an animated whiteboard video about why preferences matter. Attendees do not need to attend the first session in order to attend the second session.

Presented by: Dr. Katherine Abbott, Assistant Professor of Gerontology, Miami University. Dr. Kendall Leser, Research Associate, Scripps Gerontology
Pre-Conference Bonus Sessions
August 22, 2017

3:30 – 4:30 pm
Concurrent Sessions:

5. Rules, Laws, and Ethics: What’s a Social Worker to Do?

1 CEU - Meets Ethics Requirement
Ethical dilemmas are faced by all social workers in all healthcare settings. Social workers are often the individuals to whom the patient and families look for answers to their own ethical questions. As a patient advocate, it is the social worker’s responsibility to assist the patients and families in navigating through this difficult decision making process. What happens when personal ethics clash with standards of practice? This session explores the relationship between the standards of ethical practice defined in OAC 4757.10 with day to day practice.

Presented by: Terry L. Pope, MSN, RN, President Nursing Institute for Continuing Education

6. Bullying – Not Just on the Play Ground Anymore (Resident-on-Resident)

Bullying has been widely recognized in school age children and as a problem in school systems for many years. But such behaviors are not just a problem for children. Adults living in a communal setting can also experience bullying. Senior care organizations are developing an increasing awareness of it and its impact on the health and well-being of their residents. Bullying can range from subtle verbal insults, implies threats, to physical altercations.

When this behavior is present in a community, residents are at increased risk for physical and psychosocial problems including social isolation, depression, anxiety, fear and withdrawal. Senior care providers can reduce the incidence of bullying through environmental and organizational changes in programs and staff education as well as individual interventions to address the needs of the bully and the residents being bullied.


This session will also provide the attendees with important and timely information on how to define and recognize bullying and to identify its impact on the health and well being of seniors, the facility staff, resident family members and the facility reputation. Attendees will explore a number of possible organizational policy, practice and procedural considerations as well as employee and staff training and interventions that can be implemented immediately to stem the problem of bullying in their community.

Presented by: Ray Miller, Educator, Story Teller, Wanderer, Dir. of Risk & Safety Solutions, Direct Supply
Conference Sessions
August 23, 2017

8:00 am
Continental Breakfast & Conference Check In
Take this time to pick up your conference materials, catch up with colleagues and enjoy coffee and pastries.

8:30 – 10:00 am
Improving Your Track Record for Compliance with the New Abuse/Neglect Regulations
The Speakers will discuss the changes to the Abuse, Neglect and Exploitation requirements as a result of the implementation of Phase 1 of the new Requirements of Participation. The speakers will identify survey trends related to the new requirements related to Abuse, Neglect and Exploitation prevention. The speakers will provide real life examples and case studies related to the identification, reporting and investigation of Abuse, Neglect and Exploitation incidents and advise on ways to assure compliance.

Presented by: Dustin Ellinger, RN, Chief Consultant, Rolf Consulting LLC

10:00 – 10:15 am
Networking Break

10:15 – 11:45 am
Concurrent Sessions:

7. The Impact of Programming on the Incidence of Loneliness, Isolation and Depression
It is estimated that 20% of residents within a senior living community never leave their accommodation with the exception of meals, therapy and medical appointments. While not every resident is a “joiner”, it is important to discern if the resident who abstains is doing so from “choice” or because they don’t know how to engage. Isolation and loneliness are key issues in the management of senior living communities. Isolation may not be a sense of space but an emotional feeling, even when one is in the midst of a group. Isolation and loneliness can lead to depression, withdrawal, loss of appetite, loss of cognitive ability, need for medications, etc. A robust calendar of activity programming and social supports can afford options as well as opportunities for residents to become engaged at their own level and desire. The result can mean increased participation and quality of resident life engagement experience.

Presented by: Rita Schraff Hooper, LISW, CEO-Caring Connections, Carolyn Lookabill-Brand Ambassador, American Senior Magazine

8. Using Principles of Transformational Change to Ensure a Culture of Person-Centered Care and Resident Choice
As we have continued to strive to ensure homes, communities and environments where person-centered care and resident choice are the “standards of excellence”, we have learned many lessons. In this session, we will examine powerful examples in which transformation change has been successfully achieved ensuring that the needs, interests, desires and choices of residents remain at the center of care. Together, we will define, explore, apply and share key principles that impact the journey from an institutional care model to an individualized care model -- a true Culture of Care, Caring, Safety and Engagement. We began with concepts of QA & A, then quality of care, then quality of life was added but almost as younger sister to quality of care. This lead to the understanding of concepts of institutional
directed care, then resident centered care, then individualized care and resident
directed care and now even to resident directed culture.
We will discuss and apply these “lessons learned” in the contexts of: Care,
Processes, The Living Environment, Leadership and Community -- the fundamental
domains that impact the lives of our residents every day and determine both their
quality of life and their quality of care.
We will discuss important topics such as the six resident and staff domains, the key
responsibilities, culture, care practices, work place practices, leadership practices,
empowerment, community, family and technology and compliance
We will identify our strengths and weaknesses AND our current resources and
needed resources as we strive for personal, departmental, community and systems
changes.
We will decide how to apply these principles and lessons to continue to improve
Quality of Life and Care and thereby the satisfaction and self-actualization of
residents, families and staff.

Presented by: Ray Miller, Educator, Story Teller, Wanderer, Dir. of Risk & Safety
Solutions, Direct Supply

11:45 am – 12:45 pm

Networking Luncheon *(included in your registration fee)*

After a morning of learning, you’ve earned some time to unwind! Use this time to
discuss the morning’s events with fellow attendees, connect with some new friends
and share best practices.

12:45 pm – 2:15 pm

Concurrent Sessions:

9. The One Left Behind

The loss of a spouse is one of the top sources of personal stress. It can be a
catalyst for major life changes. For residents of a senior living community as well
as those contemplating a move to a community, their identity as a widow/widower
may be new and perhaps unsettling. The loss of a spouse can have a significant
impact on the daily interactions of “The One Left Behind.” Senior Living Community
staff should be aware of behaviors and actions that may signal the need for
support and perhaps intervention. This session will provide insight into the unique
characteristics and needs of a widow/widower and offer resources, actions and
interventions that may provide the resident with a supportive environment during
the grieving stages.

Presented by: Rita Schraff Hooper, LISW, CEO-Caring Connections
Carolyn Lookabill-Brand Ambassador, American Senior Magazine

10. Establishing the Balance Between Resident Choices and the Resulting Risks

The risk of: falling, fall-related-injury, choking, elopement, being bullied, etc. It is
not possible to prevent all harm from all risks and still allow “space” for PC/PD care
and culture.

So how do you find the balance between the individual’s need for a safe
environment, the institution’s tolerance of risk, the legal and ethical issues AND
the individual’s quality of life and right to self-determination? We’ll consider
two fundamentally different risk paradigms – yesterday’s standard and today’s
necessity. The most significant difference is that yesterday’s was applied by
institutions to institutions instead of by residents to themselves.

Presented by: Ray Miller, Educator, Story Teller, Wanderer, Dir. of Risk & Safety
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2:15 pm – 2:30 pm
Networking Break

2:30 pm – 4:00 pm
Survey & Regulatory Update
Keeping up to date on the ever changing regulations in long term care services and supports and the ultimate impact on the services you can provide to residents is one of the most vital responsibilities for the social work & admissions director. The session will provide an overview of the recent State and CMS developments in the survey and enforcement area, including the new survey process, SOM changes, immediate jeopardy trends and ODH updates. Details on social media’s impact on resident abuse citations will also be discussed. A don’t miss session to ensure the continued quality care can be provided for the residents entrusted in your care.

Presented by: Mandy Smith, OHCA Regulatory Director

3:30 pm
Adjourn

Continuing Education Credits:
This program offers up to 9 hours of continuing education credit for the following (August 22 = 3 and August 23 = 6):

Ohio Social Workers:
Application has been submitted to the Ohio Social Work Board for social work credit. If approved, social workers can earn up to 9 hours of continuing education credit that includes 3 hours of ethics. Refer to www.efohca.org or contact OHCA at kchapman@ohca.org for final approval status.

Ohio Licensed Administrators:
The Ohio Health Care Association is an approved provider of continuing education credit by the Ohio Board of Executives for Long Term Care Services and Supports. Administrators can earn 9 hours of continuing education credit.

Certified Executives for Assisted Living® (CEAL®):
CEALs can earn up to 9 hours of continuing education credit.

Ohio Nurses:
Nurses please note any continuing education that has been approved by BELTSS (or any other accredited body) can be accepted by the Ohio Board of Nursing in the State of Ohio. Nurses may use this continuing education to meet their licensure requirements. Please refer to OBN continuing education rules 4723-14-01 thru 4723-14-19.
Each participant is responsible for his/her own lodging and dinner arrangements. We encourage you to make your hotel reservations as early as possible.

A limited number of rooms have been blocked at the rate shown. Please make your reservation no later than August 1. Mention you are attending the Dining & Nutritional Services conference offered by OHCA for the group rate. The hotel may have additional rooms available once all of the OHCA rooms are gone, but they may not be at the special rate, even if you contact them prior to the cut off date.

Every room and suite includes complimentary wireless Internet access, VOIP Telephone with speakerphone and voicemail, pillow-top mattress, refrigerator, microwave and Keurig coffee makers. Free parking is available at the Conference Center.

Reservations can be made by calling (614) 880-4300 or via the hotel website at www.nwhotelandconferencecenter.com and entering your group access code 120328

**Group Rate:** $134.00 *(king suite or queen/queen suite)*.
1. One Person Per Registration (fill out the facility info and duplicate this form for additional registrants)

Last Name: __________________________________________  First:  ______________________________  Nickname:  ___________________________________________________

Title: ___________________________________________________________________________________

Email address: ________________________________________________

Facility: ______________________________________________________________________________________________________________________

Street Address: ________________________________________________________________________________________________________________

City: ______________________________________________________________________  State:  _______________  Zip:  _______________________

Phone #: ________ /  ______________________________________________   Fax #:  ________ /  ___________________________________________

2. Registration Fees

**OHCA/OCAL/OCID Members:**

- $ 155 prior to August 8
- $ 195 August 8 and after

**Non Members:**

- $ 155 prior to August 8
- $ 195 August 8 and after

3. Payment - Make checks payable to Educational Foundation of Ohio Health Care Association (EFOHCA)

Mail to: EFOHCA, 55 Green Meadows Dr. South, PO Box 447, Lewis Center, OH, 43035 or Fax: 614 / 436-0939

TOTAL AMOUNT $ _______________________

Method of Payment:  ____Credit Card  ____Check

CREDIT CARD:  MC___  VISA____  AMEX____  Discover____  Card Number: _________________________________________

Expiration Date:  _______ / _______

Card Holder: ________________________________________  Signature: __________________________________________

4. Sessions Attending: (It is very important that you complete the section below when registering)

**August 22, 2017:** Please indicate which session you will be attending

1:00 – 2:00 pm  Concurrent Sessions: – choose one

___ 1. Ethics of Social Media: Risks and Opportunities to Practitioners

___ 2. Using the Preferences for Everyday Living (PELI) for quality improvement purposes

2:15 – 3:15 pm  Concurrent Sessions: – choose one

___ 3. Clients and the Internet: An Ethical Challenge

___ 4. Communicating important preferences using the PELI among staff, residents, families, and volunteers.

3:30 – 4:30 pm  Concurrent Sessions: – choose one

___ 5. Rules, Laws, and Ethics: What’s a Social Worker to Do?

___ 6. Bullying – Not Just on the Play Ground Anymore (Resident-on-Resident)

**August 23, 2017:** Please indicate which session you will be attending

8:30 – 10:00 am  Opening General Session: Improving Your Track Record for Compliance with the New Abuse/Neglect Regulations - everyone should plan to attend

10:15 – 11:45 am  Concurrent Sessions – choose one

___ 7. The Impact of Programming on the Incidence of Loneliness

___ 8. Using Principles of Transformational Change to Ensure a Culture of Person-Centered Care

12:45 pm – 2:15 pm  Concurrent Sessions – choose one

___ 9. The One Left Behind

___ 10. Establishing the Balance Between Resident Choices and the Resulting Risks

2:30 pm – 4:00 pm  General Session: Survey & Regulatory Update - everyone should plan to attend