Recruiting, Training & Retaining Top Memory Care Staff

August 14, 2014
2:00 - 3:30 pm

CEUs for Administrators, CEAL, Nurses
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About the Program:
How do identify great memory care frontline team members and what can a company do to create job satisfaction to retain them?
How to find good staff? This is an age old question with a clear and refreshing answer. How do we identify a good, no great care giver for our memory care? This session is designed to assist Senior Living executives by providing them (and their leaders) with the tools to bring to the all-important interview. We will review the interviewing process; what to look for; what to look out for! We will review statistics about who is applying for these positions. We will also review what keeps them with us and what makes them walk!

Often times our directors’ feel like the interviewee is in the driver seat. We will discuss the process to turn that around and ask questions related to memory care and not just hire someone based on the piece of paper they come in with. In this session we will share with the group a list of questions related to memory care to get a glimpse to see if that someone has the “knack” for memory care. We will discuss what is better … the right attitude or the right answer?

We will also speak about the importance of Memory Care training. We will discuss what types of training venues work and what ones might be less effective. Best practices will be shared on who should provide the training and when have we trained enough. Or is it ever enough?
We will also discuss how to achieve job satisfaction and ways to retain the great memory care teams you have chosen. We will review what creates job satisfaction. How empowering the caregiver to be both a “teacher/student” establishes respect and self-worth for all.

Continuing Education Credits:
The program is approved for one (1.0) hour of credit for nursing home administrators and nurses. Certified Executives for Assisted Living: CEALs can use this continuing education credit for their renewal. Individual attendance will be monitored throughout the call. Only those attending the entire call will be awarded continuing education credit. All participants regardless of need for CEUs, will receive a certificate of attendance.

This course is considered a self study course by Ohio BELTSS. Administrators are reminded that BELTSS limits teleconference (home/self study) credits to a total of five (5.0) per renewal period.

How much does it cost?
Facilities will pay one low fee for an unlimited number of participants. However, the number and access code is valid only for one phone line/computer at the location registered with the Association. Any additional telephone #'s/computers calling in will be billed for the registration fee.

Have a conflict the day or time of the call or just want other shifts to be able to hear the program? This program is being recorded and a cd-rom along with the handouts is available for purchase. CEUs are not available for listening to the CD.

It is imperative that an email address is provided as this is where call in code and handout materials will be sent.

Registration Fees:
Members: $ 55 (Prior to August 1) $ 75 (August 1 and after)
Non-Members: $ 130 (Prior to August 1) $ 175 (August 1 and after)

Payment must be included to be processed.
Send this completed form and payment to:
EFOHCA
55 Green Meadows Drive South, Lewis Center, Ohio 43035 • Fax: 614/436-0939

Name:
Title:
Email Address (required):

Checks accepted with mail-in registrations. Credit cards accepted with online registrations.