

# Certified Executive for Assisted Living



The Seal of  
Assisted Living  
Leadership in Ohio

2014 Information

## What is OCAL?

The Ohio Centers for Assisted Living (OCAL) is the assisted living affiliate of the Ohio Health Care Association (OHCA) - the largest long term care provider association in Ohio and the first to represent assisted living providers statewide. OCAL was formed in 1999 as a natural outgrowth of OHCA's early efforts and representation, and we are proud to be the state affiliate of the National Center for Assisted Living (NCAL) with a growing membership and dedicated Board of Directors. At OCAL, we strive to provide leadership, governmental support and continuous professional education so our assisted living members can grow in their profession and achieve the highest level of quality and value for the individuals they serve.

**OCAL**  
OHIO CENTERS FOR  
ASSISTED LIVING

---

# Empower Excel Succeed

**Certified Executive for Assisted Living**  
A Certification for the Elite  
in Assisted Living Management



## What Our Graduates Are Saying . . .

"With increased discussion on both the federal and state level about "raising the bar" for assisted living, completing the CEAL course has prepared me to meet whatever challenges lie ahead. I believe it is incumbent on assisted living leaders to ensure that we prepare ourselves and our organizations to continue to thrive in an evolving profession."

*Michael Coury MBA, LNHA, CEAL  
OHCA President*

"My attendance at the CEAL program made me aspire to be a better Executive Director. We had the opportunity to share ideas with other communities in a smaller less formal group. I brought home many great ideas from these sessions to put into practice in my community."

*Linda Arduini, CEAL, Executive Director  
Royalton Woods Retirement Living*

"As the continuum of care becomes more blurred, I think it is important to have a tangible knowledge of what's expected in all levels of care and this course gave me the tools to do just that. The course was also a great way to network within the community of long-term care leaders."

*Cydney M. Bare, MBA, CNHA, FACHCA, CEAL  
Administrator, VRC Management*

"I would recommend this course to anyone who wishes to have a better understanding of being a leader in the assisted living field. It has given me more confidence in my knowledge and upon receiving the certification, it will confirm my commitment in my career field"

*Debbie Gouker, Director of Assisted Living Services  
Western Reserve Masonic Community*



# Is CEAL Right for You?

*Are you an experienced assisted living executive looking for a competitive edge in the marketplace?*

*Are you interested in obtaining the necessary skills to successfully lead an assisted living community in Ohio or, even possibly, nationwide?*

Then CEAL is **the certification for you!**

Ohio CEAL is a comprehensive certification program designed to elevate the skills and professionalism of assisted living administrators in Ohio by combining national competency standards along with Ohio's most comprehensive state-specific training.

While the state of Ohio does not require a certification or license to be an administrator of a residential care facility (RCF), several states do require their assisted living administrators to be licensed. Therefore CEAL aligned

its program curriculum with the National Association of Long Term Care Administrator Boards (NAB) Residential Care/Assisted Living Administrators Licensing Examination thereby allowing credentialed assisted living executives in Ohio to meet national competency standards.

Obtaining the Ohio CEAL will **empower** you to **excel** in the **profession you love**. And it will enhance your distinction within Ohio's growing and competitive assisted living marketplace.

***Become part of the elite within Ohio's assisted living profession.***

***Begin the process today.***

***Become an Ohio CEAL!***

Ohio CEAL is a comprehensive certification program designed to elevate skills and professionalism

*The National Association of Long Term Care Administrator Boards (NAB) is the leading national authority on licensing, credentialing, and regulating administrators of organizations along the continuum of long term care. To learn more, visit [www.nabweb.org](http://www.nabweb.org).*



The Ohio CEAL Training Course is a combination of interactive classroom training, guided self-study and hands-on, in-facility learning.

## Course Prerequisite

To register for the course, candidates must be:

1. Licensed as a nursing home administrator  
*or*
2. Meet **one** of the following criteria:
  - a. Has three thousand hours of direct operational responsibility for a senior housing facility, health care facility, residential care facility, adult care facility or any other group home licensed or approved by the state
  - b. Has successfully completed one hundred credit hours of post high school education in the field of gerontology or health care
  - c. Holds a baccalaureate degree
  - d. Is a licensed health professional as defined in Ohio Administrative Code (OAC) 3701-17-07.1, *examples include*, RN, LPN, licensed therapist, this is not all inclusive.



# Training Course **Format**

The course begins with two days of state-specific training encompassing the current climate of assisted living in Ohio. Training will cover such things as residential care facility (RCF) regulations from admission through discharge, legal compliance, risk management, personnel requirements as well as person-centered policies and care planning to support a high-quality resident experience.

Highlighted within the training will be mock surveys at a licensed RCF and person-centered practices to support consumers with Alzheimer's Disease and dementia.

Following the initial two days of training, participants will be given two self-study manuals and will be required to complete an open-book test with an 85% or higher pass rate prior to beginning the final two days of training.

The final two days of training will cover NAB's areas of practice within the residential care/assisted living arena. This training includes details on management of:

- resident care
- financial
- human resource
- physical environment
- leadership

Quizzes and small group activities will reinforce the content through an overview of national best practices.





## Ohio CEAL Certification

Within 30 days of completing CEAL training, candidates will be required to register for the NAB Residential Care/Assisted Living Administrators Examination. The Ohio CEAL will be awarded to candidates based on 100% class participation including completion of the open-book test and in-class quizzes as well as successful passage of the NAB Residential Care/Assisted Living Administrators Examination.

## Recertification

In order to ensure continued competency, Ohio CEALs must renew their certification annually. Renewal is accomplished by completing 15 hours of state-approved continuing education per year on subjects relevant to assisted living operations, management and philosophy.



# Faculty

Ohio CEAL training will be conducted by **expert instructors** including **attorneys, state agency personnel, seasoned assisted living operators**

plus **featured** faculty . . .



## **Heather Anderson, CALD**

Ms. Anderson has over 10 years of leadership and consulting experience in the assisted living arena. She developed and facilitates the Certified Assisted Living Director (CALD) program on behalf of the Michigan Center for Assisted Living and was awarded the 2010 Chair Award. She is honored to serve as the Vice-Chair of the Exam Review Committee (NCERS) for NAB (National Association of Long-Term Care Administrator Boards) and recently edited NAB's National Assisted Living Exam Study Guide that incorporated the first ever-published chapter on person-centered care.





## Course **Materials**

Candidates will receive the following as part of their training course fee:

- NAB AL/RC Study Guide for the Residential Care/Assisted Living Administrators Examination, 2<sup>nd</sup> Edition (a \$130.00 value)
- Assisted Living Administration & Management, 400-page book by Springer Publishing (a \$ 75.00 value)
- Ohio Residential Care Facility Licensure & Survey Manual (a \$ 35.00 value)
- Comprehensive handout materials & resources

## Course **Schedule**

Ohio CEAL Training will be held in *Columbus, Ohio* from 8 am - 5 pm. Day 1 & 2 will be conducted at an assisted living center for hands on learning, observation and auditing. Day 3 & 4 will be held at the Association Offices.

*Lunch will be provided each day as well as continental breakfast and beverages.*



## Course Cost

The Ohio CEAL Training Course is sponsored by the Ohio Centers for Assisted Living (OCAL) with discounts offered to employees of member facilities.

### **OCAL Members:**

\$ 845	<i>early</i>
\$1,055	<i>regular</i>

### **All Others:**

\$1,395	<i>early</i>
\$1,745	<i>regular</i>

**Please note:** the cost for the NAB Residential Care / Assisted Living Administrator examination is separate and apart from the CEAL training. The NAB RC/AL Administrator Exam Fee is \$300.

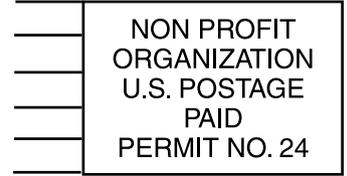
**Information on applying for the NAB exam will be presented during Day 3 & 4**

This program has been approved for twenty four (24.0) hours of continuing education credit for nursing home administrators and nurses. All attendees will receive a certificate of attendance.





55 Green Meadows Drive South  
Lewis Center, OH 43035



# Registration Form:

**TO REGISTER VISIT:**

www.efohca.org

**Please Print Clearly:**

Name: \_\_\_\_\_ Nickname \_\_\_\_\_  
(to appear on Certificate)

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Organization/Facility: \_\_\_\_\_

Work Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Work Phone: (\_\_\_\_) \_\_\_\_\_ Work Fax: (\_\_\_\_) \_\_\_\_\_

**Credit Card Payment:**

Visa     MasterCard     American Express

Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration Date : \_\_\_\_ / \_\_\_\_ Card Holder: \_\_\_\_\_

Signature: \_\_\_\_\_

- **Spring:** March 11, 12 / 25, 26, 2014
- **Summer:** May 20, 21 / June 17, 18, 2014
- **Fall:** August 12, 13 / September 9, 10, 2014
- **Winter:** November 11, 12 / December 9, 10, 2014

Please do not staple or tape checks to this form. Make checks payable to Educational Foundation of Ohio Health Care Association (EFOHCA)

**Mail to:**

EFOHCA

55 Green Meadows Dr. South  
Lewis Center, OH, 43035

or

**Fax:** 614 / 436-0939

**We Accept: Checks**  
Visa, Master Card and  
American Express

**OCAL Members:**

\$ 845 *prior to Feb. 25*  
\$1,055 *Feb. 25 and after*

**All Others:**

\$1,395 *prior to Feb. 25*  
\$1,745 *Feb. 25 and after*

**Please note:** the cost for the NAB Residential Care / Assisted Living Administrator examination is separate and apart from the CEAL training. The NAB RC/AL Administrator Exam Fee is \$300 and will be paid by the student to NAB. **Do not send to OCAL.**

**Certified Executive for Assisted Living**

## What Our Graduates Are Saying . . .

"This program provided the tools to help my team be more efficient, educated and prepared to care for our residents as a whole. I had the opportunity to meet people who are my peers. They see the same challenges that I see, and I now have a network of peers to bounce ideas and vice versa. The CEAL credential proves that I take my work serious and I take the care of those in my community seriously. It speaks volumes!"

*Shannon F. Bloomingkemper, LPN, Resident Services Coordinator  
Parkvue Place*

"Although it was a lot to fit into a small period of time, it really drew my focus to key issues that require our attention and thought. Key issues that we can all improve upon and develop initiatives that not only serve our clients, but improve our operation and profitability."

*Michael P. Slyk, PharmD  
MSTC Development, Inc.*

"I would recommend the CEAL course for any executive operating an assisted living community. Not only to prepare us for the scrutiny we face as a profession, but for the perspective the course offers with regard to person centered care. The certification will certainly bring the credibility our profession deserves."

*Phillip Coury, Vice President  
Generations HealthCare Management*

