The Top 5 Reasons To Attend The Therapy Conference

1. **Up To Date Information** – A variety of topics of interest to all therapy staff as well as administrators and nursing will be covered during the program.

2. **The one-day condensed format** allows you to maximize your learning with a short amount time away from your facility.

3. **Networking** – The conference provides a relaxed atmosphere to connect with peers, business partners, and industry experts to share problems and workable solutions.

4. **Location** – Held at the Embassy Suites Airport, Columbus, Ohio.

5. **CEUs** – up to 5 CEUs for administrators, occupational therapists, physical therapists and nurses are available during this Conference.
8:30 am  
Check In & Continental Breakfast

9:00 am  
**Medicaid Transformation and Expansion of Managed Care in Ohio**  
*Diane Dietz, Assistant Executive Director, OHCA*

Ohio Medicaid continues to undergo a massive transformation in the delivery of services to its beneficiaries. Couple that with demonstrations from CMS around bundled payments and Medicare-Medicaid enrollees and you have a recipe for significant change to Ohio’s long term care sector over the next 6 to 24 months. This opening session will discuss some of the most prominent transformational reforms hitting Ohio including the Balancing Incentive Payment Program and the dual-eligible demonstration, slated to begin March 1, 2013 in seven regions throughout Ohio, called *MyCare Ohio*.

10:15 am  
**Networking Break**

10:15 am  
**Trends in Post-Acute Health Care: The Therapists Perspective**  
*Kim Saylor, OTR/L Vice President of Concept Rehab*

Regulatory and reimbursement changes have grossly impacted the way in which post-acute health care is delivered and more changes are sure to follow. This program will provide therapists and care givers insight into the current climate of post-acute health care and increase awareness of several of the challenges they may encounter in the near future. With such a heavy focus on ACO development in our industry at this time, therapists need to be informed and aware of what they can contribute in the SNF setting that assists their organizations with being viewed favorably by ACO members seeking SNF partners. Re-hospitalization reduction initiatives, effective data tracking and trending for measuring outcomes and an overall “do more with less” attitude to secure profitability are key themes for caregivers in post-acute care to be well versed in. This presentation will address those issues and educate therapist on their role in each of these.

11:15 am  
**Networking Luncheon (included in your registration fee)**

After a morning of learning, you’ve earned some time to unwind! A longer time for lunch has been scheduled to allow you to discuss the day’s events with fellow therapy professionals, connect with some new friends and share best practices.

12:00 pm  
**Regulatory/Quality Update**  
*Mandy Smith, Shane Craycraft*

In the world of therapy, quality has always been a top focus. The state of Ohio, CMS, and AHCA have boarded the quality train as well. This course will explain what quality incentives Ohio has produced, the quality initiatives that CMS have set, and the AHCA/NCAL quality awards. Shane is the chairman of OHCA’s Quality Commission and will share tools developed by the commission to help ensure quality in your facilities. In addition Shane will share with you Ohio Department of Health survey trends and top citations as well as Immediate Jeopardy concerns focused in Ohio.

1:00 pm  
**Networking Break**
1:15 pm

**G Codes & Medicare Part B Therapy**

*Cindy Gensamer, LNHA, Christine Blasiole, P.T., M.S., Tonya Moore, PTA, Regional Director, Absolute Rehabilitation & Consulting Services, Inc*

Delivering Medicare Part B therapy has become increasingly complex. Providers must report functional outcomes via the application of G-Codes. Reporting G-Codes accurately is vital to effectively promote the value of rehabilitative care. The Medicare Part B therapy benefit has recently been cut via the MPPR, and has experienced numerous years of threatened funding by last minute congressional acts to extend the exception process. Recently, Ohio providers have been required to participate in pre-payment audits for services delivered over the therapy thresholds. This session will explain the journey that Medicare Part B has experienced; offer best practice solutions, and explore what the future may hold for this important benefit.

2:15 pm

**Networking Break**

2:30 pm

**Riding the Wave of Change: CMS and MDS Updates**

*Carol Ashdown, Regional Vice President of Consulting, Exponential Consulting Services*

The ever changing healthcare environment requires therapists working in the long term care environment to keep abreast of the rules and regulations that impact our practice. Therapists are required to have a solid understanding of the Medicare Prospective Payment System; RUGS IV reimbursement; MDS 3.0; and Medicare coverage criteria in order to be successful. This seminar will provide a forum for up to date information on changes and updates in Medicare Part A, PPS and RUG IV.

This information will help you push forward with success while riding the wave of change!
Faculty:

Carol Ashdown, M.A., CCC-SLP, RAC-CT
Carol Ashdown is a Regional Vice President of Consulting for Exponential Consulting Services specializing in Medicare, Therapy, PPS, MDS, and Medicaid consulting services. She is a Speech Language Pathologist and an expert clinician in the areas of dysphagia management; cognitive linguistic training; Medicare guidelines for documentation; coding; and reimbursement. Carol has more than 20 years of experience in the long term care industry. As Regional Vice President of Consulting, Carol provides multi-state on-site auditing of the MDS, nursing, rehabilitation; and consults on the prevention, management and response to denials; as well as contributes to the development of effective skilled nursing and rehabilitation programs. Carol has presented on topics related to clinical service delivery; Medicare reimbursement; Meeting the Needs of the Long Term Resident; Skilled Nursing and Rehabilitation Documentation; Using the MDS for Program Development; ADL Coding; Mentoring; and Alternative Supervision. She belongs to the ASHA special interest divisions for geriatric care and supervision. Carol is a graduate of the ASHA Leadership Development Program. She is RAC-CT certified and has completed training on the implementation of electronic health records.

Christine Blasiole, P.T., M.S.
Christine is a licensed Physical Therapist in the State of Ohio. She attended The Ohio State University and obtained her undergraduate degree and also her MS in Allied Health Management. During her career in the rehabilitation field, Christine has experience as a clinician in multiple areas that include acute and post acute settings. Christine obtained NDT certification in 1987. She also functioned as the Director of Compliance at a facility that provided inpatient and outpatient rehabilitative services. Currently, Christine functions as the Documentation Analyst and Compliance Director for Absolute Rehabilitation.

Shane Craycraft, RN, LNHA
Shane Craycraft is a Registered Nurse and Licensed Nursing Home Administrator. He is currently the Vice President of Operations for R&B Health Systems. He has worked in Long Term Care for 15 years and has held positions from floor nurse and supervisor to Director of Nursing and Administrator. Shane has served as the Chairman of the Facility Standards Committee and is currently on the Board of Directors for the Ohio Health Care Association. He was also selected to be a Future Leader by the American Health Care Association.

Diane Dietz, Assistant Executive Director
Diane has over 25 years of experience in long term care, managed care and senior services. For the past several years, she has served as the Assistant Executive Director of OHCA responsible for administrative advocacy on nursing facility and assisted living policy and reimbursement-related issues. She has worked closely with the State and its various stakeholders on a number of health transformation projects including the implementation of the ICDS demonstration, now called MyCare Ohio. Previous to her 18-year tenure at OHCA, Diane was the Director of Managed Care for a hospital system in Columbus Ohio.

Cindy Gensamer, LNHA
A graduate of Malone University, Cindy Gensamer serves as the Vice President of Absolute Rehabilitation & Consulting Services, Inc. Cindy was elected as Executive of the Year in 2005 and was recently in Crain’s Business Magazine for excellence in business growth. She is a Licensed Nursing Home Administrator and Certified in the MDS process. She is also a Certified Eden Alternative Associate. During Cindy’s tenure in the rehabilitation business she has become an expert in areas related to fiscal responsibility, clinical expertise, regulatory compliance, and managing successful rehab departments. She presents on various topics related to rehabilitation in many different forums throughout the country.

Tonya Moore, PTA
Tonya is a licensed Physical Therapy Assistant in the State of Ohio. She attended and graduated from Stark State College. Tonya is exceptional at both delivering and teaching quality clinical treatments. She has functioned as the facility rehab manager in numerous locations throughout her career. Tonya excels in her ability to focus on delivering exceptional clinical care in a fiscally responsible manner. Tonya currently functions as a Regional Director for Absolute Rehabilitation.

Kim Saylor, OTR/L
Kim Saylor graduated from Eastern Kentucky University in 1999 with a BS in Occupational Therapy. Kim has worked with Concept Rehab, Inc. for 12 years and has held multiple clinical and administrative positions within the organization. Currently, Kim works as the Vice President of Business Development for CRI. She has a variety of clinical, management and fiscal operations experience within the long-term care setting, resulting in multiple successes enhancing the role of rehabilitation within the clinical, financial, and compliance contexts of Long Term Care. Kim is particularly qualified to present “Trends in Post-Acute Health Care: The Therapists Perspective”, due to her extensive knowledge and direct experience leading a contract therapy company with over 80 customers and 600 employees. Kim has extensive experience and ongoing education in maintaining to-the-minute knowledge regarding PPS and Medicare regulations impacting the Skilled Nursing and Long Term Care Setting. Kim is an active member of multiple Health Care organizations.

Mandy Smith, CEAL, LNHA, LMT, LPTA, RAC-CT
Mandy Smith has over 13 years of experience in the long term care industry. Starting her career out in the physical therapy field when PPS was implemented, Mandy quickly realized the importance of case mix scores and the MDS. She became certified as a Resident Assessment Coordinator through the American Association of Nurse Assessment Coordinators to better understand the MDS, Case Mix, Quality Measures, and nursing’s role in the long term care environment. Having been in management for years she felt the need to further her career potential and began educating fellow providers through her company and associations. Mandy received her license as a Nursing Home Administrator after a 6 month Administrator in Training (AIT) internship which allowed her to experience all of the areas of nursing home management and care. Mandy is currently the Regulatory Director with OHCA/OCAL/OCID.
What Is Included in My Registration Fee?

- Up to 5 CEUs
- Continental Breakfast
- Lunch Buffet
- Continuous refreshment service
- Handouts of all education sessions

Continuing Education Credit:

5 hours of credit have been requested for the following group. For final approval status, please contact the OHCA office at 614/436-4154 or refer to the website at www.efohca.org

Occupational Therapist: Application has been submitted to the Occupational Therapy Section of the Ohio Occupational Therapy, Physical Therapy and Athletic Trainers Board.

Physical Therapists: Application has been submitted to the Ohio Physical Therapy Association (OPTA). This program has been approved for 5 hours of continuing education credit for the following

Ohio Licensed Administrators: The Ohio Health Care Association is an approved provider of continuing education credit by the Ohio Board of Examiners of Nursing Home Administrators.

Nurses: Nurses please note any continuing education that has been approved by BENHA (or any other accredited body) can be accepted by the Ohio Board of Nursing in the State of Ohio. Nurses may use this continuing education to meet their licensure requirements. Please refer to OBN continuing education rules 4723-14-01 thru 4723-14-19.

SLP: Ohio Board of Speech-Language Pathology & Audiology - Meets Speech-Language Pathology & Audiology education standards as stated in ORC 4753-4-01-B-2: Continuing education hours may be earned in the following continuing education experiences... Any activity approved for continuing education hours in related disciplines by any licensure board of the state of Ohio or any other state.

Conference Location:

Embassy Suites Columbus Airport
2886 Airport Drive, Columbus, Ohio 43219
614-536-0500

The Embassy Suites Columbus Airport brings you the quality amenities and services that you’ve come to expect from a Hilton family brand. Additional property features:

198 two-room suites offering a separate living area with a sofa bed and Private bedroom with Serta Suite Dreams™ mattresses featuring our Embassy Essentials Bedding™ Collection

Complimentary cooked-to-order breakfast daily and a complimentary nightly Manager’s Reception (subject to OH state and local laws. Must be of legal drinking age).
2014 Therapy Conference • Registration Form • February 18, 2014

Online Registration: www.efohca.org • Questions? 614 / 436-4154 • Fax: 614 / 436-0939

1. One Person Per Registration (fill out the facility info and duplicate this form for additional registrants)

   Lastname: ___________________________________________ First: _______________________________ Nickname: ____________________________________________________
   Title: ____________________________________________________________________________________ Email address: ________________________________________________
   Community/Facility: _____________________________________________________________________________________________________________
   Street Address: ________________________________________________________________________________________________________________
   City: ______________________________________________________________________ State: ________________ Zip: ________________________
   Phone #: _______/ _______________________________________________ Fax #: ________/ ____________________________________________

2. Registration Fees

   OHCA/OCAL/OCID Members:
   $ 110.00 prior to February 4
   $ 140.00 February 4 and after

   Non Members:
   $ 255.00 prior to February 4
   $ 315.00 February 4 and after

3. Payment - Make checks payable to Educational Foundation of Ohio Health Care Association (EFOHCA)
   Mail to: EFOHCA, 55 Green Meadows Dr. South, Lewis Center, OH, 43035 or Fax: 614 / 436-0939
   TOTAL AMOUNT $ _______________________ Method of Payment: ____Credit Card  ____Check
   CREDIT CARD: MC___ VISA____ AMEX____ Card Number___________________________ Expiration Date _____/____
   Card Holder________________________________________ Signature________________________________________

   Registration will not be processed unless payment is included.

Register online and save! Register 4 or more individuals from the same community and receive 15% off the total of registration fees. This discount only applies online.

Register online at www.efohca.org