



Making technology work for you today and in the future

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Intro/Bio

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15 years healthcare experience

- Medical equipment and nutrition
- Software technology
 - Communications & engagement
 - Admissions automation
 - Activities SME....?



Better care is centered in your why.

**Technology is how you can increase
time to care.**

Why this discussion matters

- Your role is essential to the well-being of your community
- You're already juggling a lot!
- Technology keeps evolving
- In today's session, we'll explore how the "right" technology can help you:
 - Save time
 - Increase engagement
 - Reduce stress

Ready?


Let's go!

You're not alone

Who here:

- Is uncomfortable using technology in their activities work?
- Is using multiple solutions?
- Believes that activities technologies are siloed?
- Has experienced technology causing a whole new set of problems?
- Wants new ideas for technology to use? ...of course, why else would you be here? :)

Keeping everyone informed




Communication

Digital
Portals
Texts
eNewsletters



Making scheduling and sign-ups easier



Calendars and activities

Digital activity boards,
sign-ups, automation



Engaging residents with music, games, and movement

★★★★★

Engagement

Music, trivia apps,
touchscreen games,
fitness trackers



My Life TV

The dementia-friendly channel



Your turn:

What's working....and maybe, not so much.

- What are you using that you would recommend?
- Where are some of these solutions lacking?
- Or, have they created new issues and how are you addressing them?
- What other issues are you looking to solve?

What's next?

Future solutions & strategies for consideration,
or maybe you are already there?


Making activities more personalized



AI


Automated reminders,
personalized content



Smart Properties





Sending residents places they've been or never been



VR/AR
Memory care, virtual travel



Bringing the world inside your community



Telehealth
Remote programming, therapy



I'm by no means a subject matter expert...

what do your peers have to say?

Plan your future

“Instead of going with what’s worked in the past, when it comes to programming and engagement opportunities, you have to really **start with the person.**”

What are the individual goals of the person, what’s fulfilling for them?”

- Amanda Clears, Director of Resident Experience, Inspire

Plan your future

“Our team reports that after experiencing VR, residents are **more calm and experience fewer instances of sundowning**. This is powerful.”

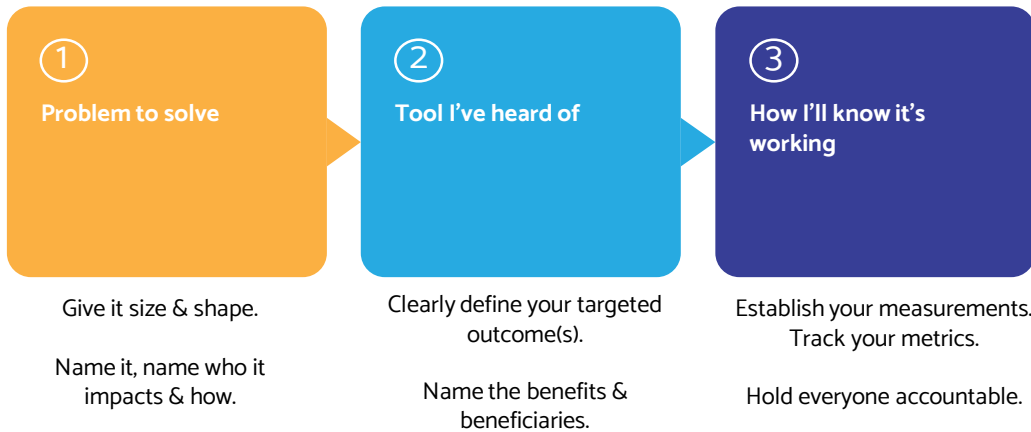
- Anita Cornelius, Regional Assisted Living Director, Ebenezer

Plan your future

“Our activities faithfully use Carefeed for family events. We use it for Easter. We use it for Christmas, for sign-ups. It’s **saving time for my staff** to go outside of what they’re what they usually have to spend hours doing.”

- Jane Davis, Administrator, Hyatt Family Facilities

Our recommendation: Make a plan!



Questions + Ideas?

On buying technology

Have the vendor:

1. Name the problem that they are solving and clearly define how they are solving it.
2. Have them state the benefits and beneficiaries.
3. Have them give size and shape to the measurable value that they propose to deliver = time (how much they are saving you) money (associated wages or expenses saved or allocated) and outcomes (what are they, what is the size and shape of it).
4. Have them state the differentiated value over other market competitors
5. Have them state their Return on Investment = for every dollar spent with them what will get in return. Provided on the following slide is ROI a formula that I use all the time that you can use should they be unable to provide:

My hopes are that you find this information valuable. I encourage you to reach out should you have any questions, I'd be happy to help!

Thank you!

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